



# WE REBORNERS

**REGULATION**

2023



# **We Reborners Regulations**

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## **1. PREMISE**

We Reborners (Noi Reborners) is an Italian institution (group of reborners, not association) created with the aim of promoting Reborning as an art form and which brings together the Italian reborners who operate and recognize this creative sector as such.

This institution is not for profit. It was born from the need to create a register of Italian reborners who are recognized for their professionalism, moral integrity and for the use of exclusively original products in the creation of their reborn dolls.

## **2. MEMBERSHIP**

The reborn artist who applies to join We Reborners must respect the following general rules:

Operate in Reborning in a professional manner, considering it as an art form;

Maintain cordial relationships with colleagues and collectors focused on cooperation and mutual listening;

Maintain a highly professional and correct profile even outside the group with all those operating in the sector (controversial or inappropriate social posts, arguments, disagreements, etc. are not allowed) which may in any way damage the image and seriousness of the company 'We Reborners' institution that each member also represents externally.

Use exclusively original materials (starting with the kits, the result of hard work and passion of sculptors from all over the world).

In this case, to join you must have and comply with the following requirements:

A. Be an Italian citizen resident in Italy or abroad, or a foreign citizen but resident in Italy for at least 3 years and have been working in the field of Reborning for at least one year;

B. Be at least 18 years of age.

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C. Read and sign the self-declaration "Request to join We Reborners" in which you declare that you consider the Art of Reborning a true art form and use original kits and quality materials in the creation of your works;

D. To certify the use of original kits, you must provide a minimum number of 3 invoices or proof of purchase of the latter, purchased in recognized e-shops within a given time (15 April 2022 – 15 April 2023) , of which one of the 3 posts dated 15 October 2022 (therefore at least one kit purchased in the last six months);

E. Do not be present in pro-kit clone groups and social pages (Facebook, Instagram, etc.). If present, for any reason (e.g. old registration, curiosity, etc.), unsubscribe before proceeding with joining We Reborners.

### **3. MEMBERSHIP WITH RESERVATION FOR REBORNERS WHO HAVE USED CLONE KITS IN THE PAST**

Reborner artists who in the past have created dolls with clone kits, and have been dealing with Reborning for more than 1 and a half years (18 months, from the moment of submission of the membership application), will be able to join with reservation, provided that they put in rule in the following ways:

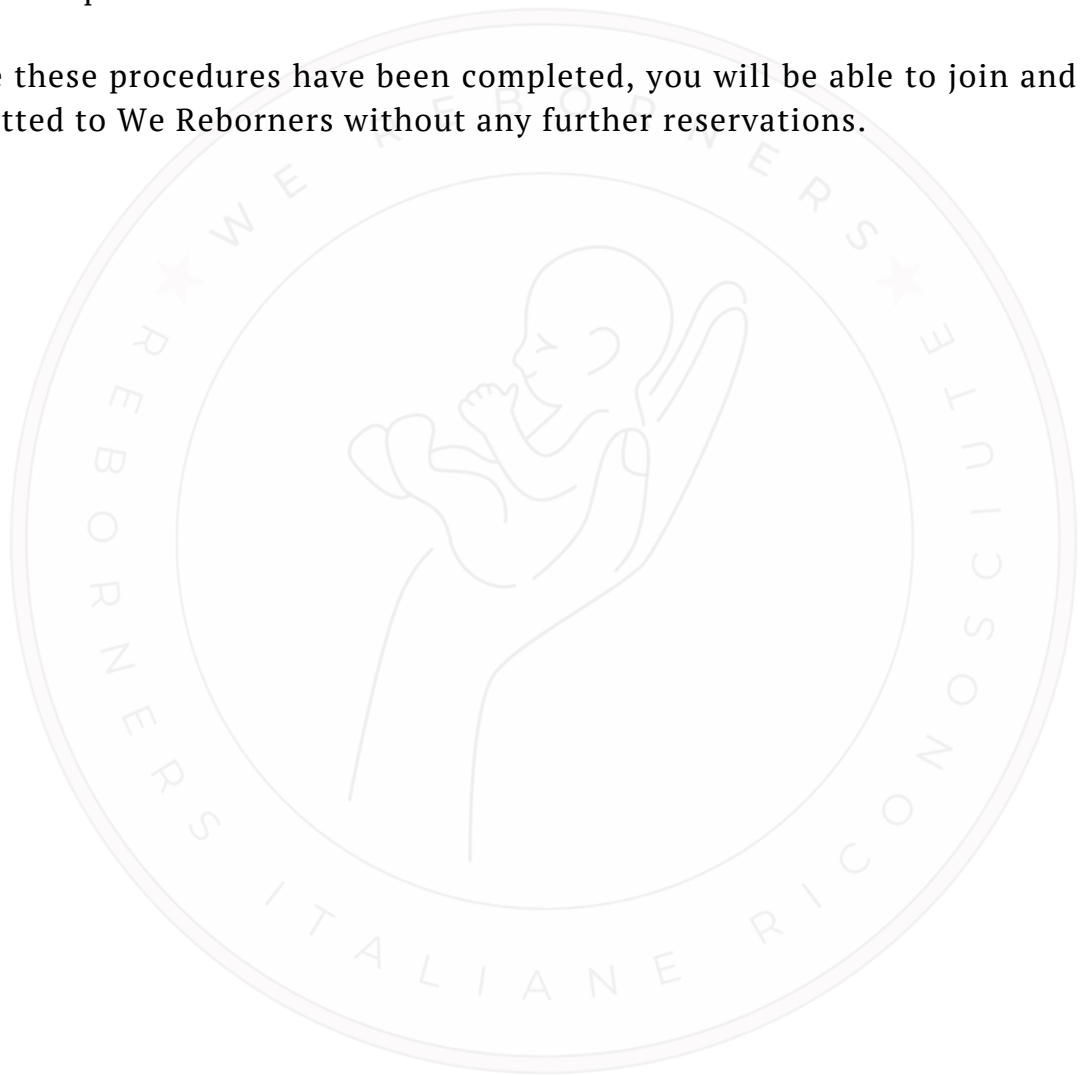
They have not created this type of doll in the last 12 months (considering the previous year starting from the date on which they request to join) and from the moment of the request onwards they undertake to respect the membership rules of point 2 and have the requirements of points 2 A, 2 B and 2.E. The reserve will have a duration of SIX MONTHS. After six months they will be able to join and will be admitted to We Reborners without reservations. Release of the Institution's logos and digital cards, in addition to admission to the register of "recognized Italian Reborners", will take place after this reserve period. The artist who finds himself in the situation of the previous point E.1 will read and sign the BIS self-declaration of "Request to join We Reborners with reservation" in which he declares that from that moment on he will undertake to consider the Art of Reborning a true art form and will use original kits and quality materials in the

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creation of his works. To certify the use of original kits in the last 18 months, you must provide a minimum number of 6 invoices or proof of purchase of the latter purchased in recognized e-shops. You will also have to provide a minimum number of 3 invoices or proof of purchase within the following six months from the time of requesting membership.

Once these procedures have been completed, you will be able to join and will be admitted to We Reborners without any further reservations.



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## **3.1 EXCEPTIONAL AND LIMITED CASES OF MEMBERSHIP**

The We Reborners staff took into account that:

- 1) the Institution was created to carry forward the healthy values of Italian and International Reborning;
- 2) the Institution's main objective is to educate and raise awareness of the use of original material, especially new reborners who have approached this art for a short period of time (maximum 1 and a half years);
- 3) the Institution has the objective of recovering the new reborners who find themselves in the situation of point 2;
- 4) the Institution is an inclusive, welcoming, open body which makes the healthy, harmonious and collaborative coexistence of Italian and international reborners another of its key objectives, it can at any time and at its own discretion, and after careful, accurate and detailed examination by part of all its members (President, Vice President and Ambassadors) evaluate and possibly accept/reject a limited number (up to 10 per year) of membership applications received from reborners who want to change and mend their initial unhealthy path within the Italian reborners.

The staff will carry out their evaluation taking into account various factors that are not only purely technical (production of reborn dolls in the recent past with clone kits), including: the path of the reborners, their behavior in relationships with other reborners on a social level, at trade fairs, etc., their real repentance in the context of the use of clone kits, the beginning of a path of use of original kits, the reasons why they had started an inappropriate path in the field of Reborning, etc.

The reborner who is eventually accepted will sign a "declaration of repentance" and will be kept under observation for one year from the moment of acceptance. In any case, it must be in order and follow the accession process of point 2 of this regulation. For reborners who have undertaken this art for more than 2 years, any entry is regulated by point 3 of this regulation.

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## **4. EXIT/EXPULSION FROM WE REBORNERS**

- At any time the reborner who has previously been admitted can leave the Institution of her own free will, and for any reason, without giving justifications to the staff and other members of the group, by communicating this via email to [info@wereborners.it](mailto:info@wereborners.it); the member who decides to leave will no longer be able to rejoin We Reborners.
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- The staff will consider the member's official exit only after receiving the exit request email. The member who leaves will automatically give consent to the staff to make the exit public through a post published in the "We Reborners" Facebook group.
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- Artists who do not act diligently by not respecting the general rules of paragraph 2 will be immediately expelled from the Institution and will lose all rights and advantages acquired.
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- The artists who declare falsely in the self-declaration of "Request to join We Reborners" and in the veracity of the proof of purchase, if discovered, will be immediately expelled from the Institution and will lose all the rights and advantages acquired. The Institution will communicate and make this expulsion public through public posts published on social channels and on the website, thus discrediting the reborner who perpetrated the fraud.
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- In the event of expulsion, the artists will be canceled from the Register of "Recognized Italian Reborners" and from all social channels and the Institution's website and will no longer be accepted again.
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- In the event of expulsion, the artists' logo and digital card will be withdrawn and cancelled, and in the event of fraudulent use, the Institution will deny their value.

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## **5. GENERAL PRINCIPLES**

- Those who join and be part of We Reborners will be recognized as reliable and highly professional Italian reborners by those operating in the art of Reborning: collectors, fellow artists, sculptors, owners of online shops, etc.;
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- We Reborners is a group that, although born from an idea of a few people, does not belong to anyone and at the same time belongs to all the artists who will be part of it (hence the name NOI Reborners);
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- The reborners who become part of this community must feel an integral part of the group and act with the sole purpose of carrying forward Reborning as an art form. The Institution is based on the mutual trust of its member artists;
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- We Reborners is an experimental project starting in autumn 2022 and, as such, future initiatives will be developed over time.

## **6. DONATIONS AND FUNDRAISING**

- We Reborners is not for profit. To join, only a spontaneous and symbolic donation of €10 per year is required which serves to create a cash fund useful for covering all management expenses (website and web space, graphics programs, prints, etc.) and all future initiatives (contests, any gatherings, etc.);
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- All expenses will always be reported and emailed to members.

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## **7. PERSONAL DATA AND PRIVACY**

- The personal data of the reborners collected (pursuant to the Legislative Decree - Legislative Decree 06.30.2003, n. 196) will be kept by the organizers of the Institution with extreme care and processed only and exclusively for the purposes of this Institution (membership, registration in the Register of recognized Italian Reborners, etc.) and in any case will never be transferred to third parties for any reason.
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- The personal data of the Reborners (name, surname and nursery name) who will be admitted to We Reborners may be made public for the compilation of lists to be published on social profiles or in the public register Register of "Reborners of recognized Italian women" to give public knowledge.



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## 8. WE REBORNERS - DIGITAL CARD

- The "We Reboners Digital Card" is a free digital card that is issued upon completion of the membership process and certifies that the reborner is a full part of the We Reborners Institution.
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- The card is renewed annually if the reborner acts diligently respecting the rules of the Institution.
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- If the project continues over time, the cards will be renewed and delivered in the last two months (November and December) of the year and will be valid for the following year.
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- The card, as it is digital, will only have value on the web. The reborner can and must display the card on all their social channels and on their personal website or blog.
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- The card is strictly personal (it shows the name and surname of the reborner) and cannot be transferred to third parties;
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- It is not excluded that in the next few years, fundraising permitting, the card could become a physical card and not just a digital one.

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## **9. WE REBORNERS – LOGO**

- The logo represents the symbol of the Institution and is released upon completion of the membership process. The logo certifies that reborner is a full part of the We Reborners Institution.
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- The logo is released in two formats for use on your Facebook profile or page. Round for the profile picture and rectangular for the cover photo. The round format can be used by the reborner, together with the digital card, also in other contexts (website, Instagram, Twitter, Pinterest, eBay auction, etc.).

## **10. FINAL CONSIDERATIONS**

- We Reborners was born from the idea of protecting and safeguarding Italian Reborning as an art form and ensuring that those who work there (reborners) respect the fundamental principles of this art by using only original kits and materials.
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- From today, given the difficult moment that Reborning is going through, it is right to make a choice: operate as a PROFESSIONAL REBORNER that uses only original kits and quality material, or operate as a NON-PROFESSIONAL REBORNER that by using non-original materials causes irreparable damage to the entire Italian and international reborn movement (as well as offering materially substandard reborn dolls to unsuspecting collectors). Those who choose to be part of We Reborners clearly opt for the first choice, the most coherent and right choice.
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- We Reborners was not created to prosecute those who use fake kits or poor quality materials and has as its sole and sole purpose immediate single profit, offering reborn dolls that are materially poor (everyone in their artistic life does what they want!)
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- We Reborners was created, on the contrary, to protect those who work with honesty by respecting the hard work of all those who work in this art and by offering collectors reborn dolls made with original kits and high quality materials.

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## **ATTENTION**

Once the self-declaration of "Request to join We Reborners" attached to this document has been signed, the reborner approves and accepts this regulation in all its parts.

This regulation may be modified unilaterally and at any time by We Reborners staff as part of a constant improvement of the principles and objectives of our Institution.

## **ATTACHED**

The "Request to join We Reborners" self-declaration form

**Catania, Last regulation modification  
1.07.2023**

**THE WE REBORNERS STAFF  
Laura Cosentino Carmelo**

**Calanni Veronica Lale Elisabetta Monari**



## **Thank you!**

Heartfelt thanks to all those who will join the We Reborners project and join us on this long and difficult journey which we are sure will lead Reborning to a bright future!