

REGULATION





PREMISE

We Reborners (Noi Reborners) is an Italian institution (a group of reborners, not an association) that was created with the aim of promoting Reborning as an art form and which brings together Italian reborners who operate and recognize this creative sector as such.

This institution is a non-profit organization. It was born from the need to create a registry of Italian reborners recognized for their professionalism, moral integrity, and the use of exclusively original products in the creation of their reborn dolls.

2. MEMBERSHIP

Reborner artists who apply to join We Reborners must respect the following general rules:

- To operate in Reborning in a professional manner, considering it as an art form;
- Maintain cordial relationships with colleagues and collectors, focusing on cooperation and mutual listening;
- Maintain a highly professional and proper profile, even outside the group, with all industry professionals (polemic or inappropriate social media posts, arguments, disagreements, etc., are not permitted) as they could in any way damage the image and integrity of the "We Reborners" organization, which each member represents externally.
- Using exclusively original materials (starting with the kits, the fruit of hard work and passion by sculptors from all over the world).

Specifically, to join, you must have and meet the following requirements:

A. Be an Italian citizen residing in Italy or abroad, or a foreign citizen but resident in Italy for at least 3 years and working in the Reborning field for at least one year;

B. Be 18 years of age or older.

C. To certify the use of original kits, it is necessary to demonstrate continuous activity of at least 18 months as a Reborn artist who uses exclusively original kits (no clones or illegal copies).

To this end, at the time of application, the artist must provide four invoices or receipts relating to the purchase of original kits, distributed as follows:

• Two invoices issued at least 18 months prior to the date of the registration request; Two invoices issued in the last six months preceding the request date.

Example:

If you apply for enrollment on December 1, 2026, you will need to submit:

• Two invoices dated prior to June 1, 2025;

Two invoices dated between June 1, 2026, and November 30, 2026.

All invoices must refer to the purchase of original kits from official or authorized resellers.

Requests without the four required invoices cannot be accepted.

3. MEMBERSHIP WITH RESERVATIONS FOR REBORNERS WHO HAVE USED CLONE KITS IN THE PAST

Reborn artists who have previously created dolls using clone kits and have been involved in reborning for more than a year and a half (18 months from the time of submitting their application) may join with reservations, provided they comply with the following requirements:

They have not created this type of doll in the last 12 months (considering the previous year starting from the date they apply to join) and from the time of their application onward, they undertake to comply with the membership rules in point 2 and meet the requirements in points 2A and 2B. The reservation will last for SIX MONTHS. After six months, they will be able to join and will be admitted to We Reborners without further reservations. The issuance of the Institution's logos and digital cards, as well as admission to the register of "Recognized Italian Reborners," will take place after this reservation period.

3.1 EXCEPTIONAL AND LIMITED CASES OF MEMBERSHIP

The We Reborners staff taking into account that:

- 1) the Institution was created to promote the healthy values of Italian and International Reborning;
- 2) the Institution's main objective is to educate and raise awareness of the use of original material, especially among new reborners who have only been involved in this art for a short period of time (maximum 1 and a half years);
- 3) the Institution aims to recover new reborners who find themselves in the situation referred to in point 2;
- 4) The Institution is an inclusive, welcoming, and open body that makes the healthy, harmonious, and collaborative coexistence of Italian and international reborners another of its core objectives. It may, at any time and at its own discretion, and after careful, thorough, and thorough review by all its members (President, Vice President, and Ambassadors), evaluate and possibly accept/reject a limited number (up to 10 per year) of membership applications received from reborners who wish to change and reform their initial unhealthy path within the Italian Reborning movement.

The staff will conduct their assessment taking into account several factors that are not only purely technical (reborn dolls recently created using clone kits), including: the reborners' history, their behavior in social interactions with other reborners, at trade shows, etc., their actual remorse regarding the use of clone kits, their initiation of using original kits, the reasons why they began an inappropriate reborning journey, etc.

The accepted reborner will be monitored for one year from the time of acceptance. In any case, they must be in good standing and follow the application process outlined in point 2 of these regulations. For reborners who have been practicing this art for more than two years, possible admission is governed by point 3 of these regulations.

4. EXIT/EXPULSE FROM WE REBORNERS

- A previously admitted reborner may voluntarily leave the institution at any time, for any reason, without providing a reason to staff or other group members, by notifying us via email at info@wereborners.it. Any member who decides to leave without waiting for the normal expiration of their membership year will no longer be eligible to rejoin We Reborners.
- Staff will consider the member's departure official only after receiving the departure request email. The departing member will automatically give staff permission to make their departure public through a post in the "We Reborners" Facebook group.
- Artists who fail to act diligently and fail to comply with the general rules of paragraph 2 will be immediately expelled from the Institution and will lose all acquired rights and benefits.

Artists who misrepresent the authenticity of their proof of purchase, if discovered, will be immediately expelled from the Institution and will lose all acquired rights and benefits. The Institution will communicate and publicize this expulsion through posts on social media channels and the website, thereby discrediting the reborner who committed the fraud.

In the event of expulsion, the artists will be removed from the Register of "Recognized Italian Reborners" and from all social media channels and the Institution's website and will no longer be accepted.

In the event of expulsion, the artists' logo and digital card will be withdrawn and cancelled, and in the event of continued fraudulent use, the Institution will disavow their value.

5. GENERAL PRINCIPLES

• Those who join and become part of We Reborners will be recognized as reliable and highly professional Italian reborners by those working in the art of Reborning: collectors, fellow artists, sculptors, online shop owners, etc.;

We Reborners is a group that, although born from an idea of a few people, does not belong to anyone and at the same time belongs to all the artists who will be part of it (hence the name NOI Reborners);

Reborners who join this community must feel an integral part of the group and act with the sole purpose of advancing Reborning as an art form. The institution is based on the mutual trust of the participating artists;

We Reborners is an experimental project that will start in autumn 2022 and, as such, future initiatives will be developed over time.

6. DONATIONS AND FUNDRAISING

• We Reborners is a non-profit organization. Membership requires a minimum annual donation of €20, which will be used to create a fund to cover all operating expenses (website and space, graphics software, printing, etc.) and all current and future initiatives (contests, rallies, etc.).

7. PERSONAL DATA AND PRIVACY

• The personal data of reborners collected (pursuant to Legislative Decree 30.06.2003, n. 196) will be safeguarded by the organizers of the Institution with the utmost care and processed solely and exclusively for the purposes of this Institution (membership, registration in the Register of recognized Italian Reborners, etc.) and will never be disclosed to third parties for any reason.

The personal data of Reborners (name, surname, and nursery name) admitted to We Reborners may be made public for the compilation of lists to be published on social media profiles or in the public register of "Reborners of Recognized Italian Women" for public disclosure.



8. WE REBORNERS - DIGITAL CARD

• The "We Reboners Digital Card" is a free digital card that is issued upon completion of the membership process and certifies that the reborner is a full member of the We Reborners Institution.

The card is renewed annually if the reborner acts diligently and respects the Institution's rules.

If the project continues, the cards will be renewed and delivered within two months (September-October) of the year and will be valid for the following year.

The card, being digital, will only be valid online. The reborner can and must display the card on all their social media channels and on their personal website or blog.

The card is strictly personal (it contains the reborner's name and surname and membership number) and cannot be transferred to third parties;

9. WE REBORNERS - LOGO

- The logo represents the Institution's symbol and is issued upon completion of the membership process. It certifies that the reborner is a full member of the We Reborners Institution.
- The logo is released in two formats for use on your Facebook profile or page. A round one is for your profile picture and a rectangular one is for your cover photo. The round format can be used by the reborner, along with the digital card, in other contexts (website, Instagram, Twitter, Pinterest, eBay auction, etc.).

10. FINAL CONSIDERATIONS

• We Reborners was born from the idea of protecting and safeguarding Italian Reborning as an art form and ensuring that those who practice it (reborners) respect the fundamental principles of this art by using only original kits and materials.

From now on, given the difficult times the Reborning industry is going through, it's right to make a choice: operate as a PROFESSIONAL REBORNER who uses only original kits and quality materials, or operate as a NON-PROFESSIONAL REBORNER who uses non-original materials and causes irreparable damage to the entire Italian and international Reborning movement (in addition to offering materially substandard reborn dolls to unsuspecting collectors). Those who choose to join We Reborners are clearly opting for the former, the more coherent and correct choice.

We Reborners was not created to prosecute those who use fake kits or low-quality materials and has as its sole and exclusive goal the single immediate profit, offering reborn dolls that are materially low-quality (each of us does what we want with our artistic life!)

We Reborners, on the contrary, was born to protect those who operate with honesty, respecting the hard work of all those involved in this art and offering collectors reborn dolls made with original kits and high-quality materials.

These regulations may be modified unilaterally and at any time by the We Reborners staff as part of a constant improvement of the principles and objectives of our Institution.

Catania, Last regulation modification 09.11.2025

THE WE REBORNERS STAFF

Laura Cosentino
Carmelo Calanni
Veronica Lale
Elisabetta Monari



Thank you!

A heartfelt thank you to everyone who will join the We Reborners project and join us on this long and difficult journey, which we are confident will lead Reborning to a bright future!